



Pet Alliance



FOUR SEASONS  
RESORT  
ORLANDO AT WALT DISNEY WORLD® RESORT

# FURBALL

presented by the Sherry Chappell Cooper Foundation

SATURDAY, NOVEMBER 2 — 6:00 PM

VIP SILENT AUCTION PREVIEW — 5:30 PM

RECEPTION & CUDDLE LOUNGE — 6:00 PM

DINNER & ENTERTAINMENT — 7:30 PM

AFTER PARTY — 9:30 PM

DJ, Dessert & Cocktails on the Terrace

Join us for an evening of elegance and fun to support the work Pet Alliance does to help dogs and cats in need throughout Central Florida at our 32nd Annual Furball Gala!

Guests will have the chance to meet some of our adoptable animals at the Cuddle Lounge, bid on fabulous auction items, and enjoy the luxury and impeccable service that the Four Seasons is known for.

# FURBALL

## 2023 BY THE NUMBERS

**4,228**

pets adopted to loving new forever homes

**30,000**

pounds of food consumed  
by our very own shelter animals

**678**

animals transferred from other shelters  
that did not have the time, space or resources  
to care for them

**18,756**

pets treated in our public clinics

**3,813**

community cats trapped, neutered,  
vaccinated and returned by our  
Community Cat Initiative

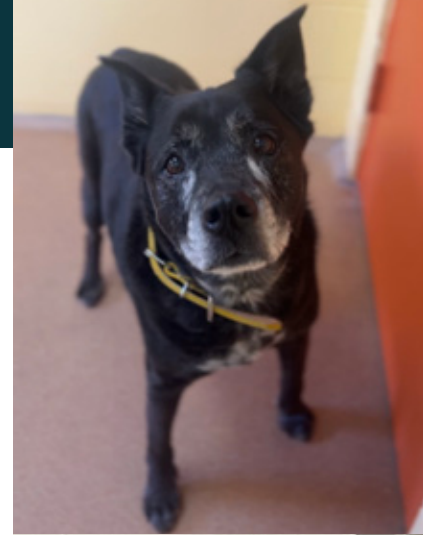
**80,033**

volunteer hours spent helping  
our shelters, clinics, and beyond.

For **87** years, Pet Alliance has put smiles on the faces of hundreds of thousands of pets and their families. We do good things for dogs and cats and the people who love them.

Each year, more than **4,000** cats and dogs turn to Pet Alliance for care, compassion and hope through our animal shelters. Over **22,000** animals are treated and provided with preventive care in our veterinary clinic. All funds raised from Furball go directly to pets in need.

[PetAllianceOrlando.org/Furball](https://PetAllianceOrlando.org/Furball)



# 2024 SPONSORSHIP LEVELS

Sponsorship Levels	Presenting Sponsor \$35,000	Titanium Paw \$15,000	Diamond Paw \$10,000	Platinum Paw \$5,000
Seating	10	10	10	10
VVIP Table with Upgraded Custom Table Service				
Logo displayed each time event is mentioned				
Logo listed on PAGO website	1 Year			
Valet Parking				
Champagne or Upgraded Wine (2 per table)				
VIP Early Access With Exclusive Photo Op				
Overnight Accommodations	Two Rooms with Brunch	One Room		
Live acknowledgement during event				
E-News Feature				
Logo on Furball emails				
Social Media Promotions				
E-News Recognition				
Logo on Furball Website				
Digital Program Ad with Clickable Links	Full-Page (location of choice)	Full-Page	Half-Page	Quarter-Page
Event Sponsor Signage	Exclusive Sponsor Signage			

**Cuddle Lounge Sponsor - \$10,000**  
 10 tickets  

- Recognition on website
- Recognition in program
- Dedicated event sponsor signage

**Valet Sponsor - \$7,000**  
 10 tickets  

- Recognition on website
- Recognition in program
- Prominent signage at valet stand
- Dedicated event sponsor signage

**A/V Sponsor - \$7,000**  

- 10 tickets
- Recognition on website
- Recognition in program
- Dedicated event sponsor signage

**Floral Sponsor - \$7,000**  
 10 tickets  

- Recognition on website
- Recognition in program
- Recognition on individual floral pieces at event
- Dedicated event sponsor signage

**Entertainment Sponsor - \$7,000**  
 10 tickets  

- Recognition on website
- Recognition in program
- Dedicated event sponsor signage

Questions? Please contact:  
 Deirdre Parks at [dparks.petallianceorlando.org](mailto:dparks.petallianceorlando.org)



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SATURDAY, NOVEMBER 4 | 6:00PM



FOUR SEASONS  
RESORT

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DJ, Dessert & Cocktails On The Terrace  
9:30PM

[PetAllianceOrlando.org/Furball](http://PetAllianceOrlando.org/Furball)

## RESERVE YOUR SPONSORSHIP NOW:

Name: \_\_\_\_\_

Company or Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### SELECT YOUR SPONSORSHIP LEVEL:

Presenting Sponsor: \$35,000

Titanium Paw Sponsor: \$15,000

Diamond Paw Sponsor: \$10,000

Platinum Sponsor: \$5,000

Cuddle Lounge Sponsor: \$10,000

Floral Sponsor: \$7,000

Valet Sponsor: \$7,000

A/V Sponsor: \$7,000

Entertainment Sponsor: \$7,000

Enclosed is my check for: \_\_\_\_\_

Please charge my:

MasterCard

Visa

Discover

AMEX

Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Please make checks payable to:  
Pet Alliance  
333 S. Garland Ave. Floor 13  
Orlando, FL. 32801

For more information:  
contact Deirdre Parks at  
[dparks.petallianceorlando.org](mailto:dparks.petallianceorlando.org)  
or (407) 418-0907